

## Do you need to conduct:

- Data-limited stock assessment?
- Fishery decision-support?
- Engagement & communication with stakeholders?
- Periodic analysis & reporting?

**Are you facing challenges in carrying out these tasks correctly and on time?**

**Do you need to rapidly improve your organization's technical capacity?**

**Nature Analytics has you covered.**

We build custom dashboards that enable clients to retrieve analytics at their convenience, along with on-going professional oversight and report preparation by a qualified fishery scientist.

# NATURE ANALYTICS

FISHERY CONSULTANTS



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Connect with us:  
[www.natureanalytics.ca](http://www.natureanalytics.ca)



# NATURE DASHBOARDS

SIMPLIFYING FISHERY  
MONITORING AND  
DECISION-SUPPORT



## DASHBOARDS DESIGNED TO EMPOWER

We design, build, and maintain dashboards - customized to your unique fishery - that are visually appealing and analytically rigorous. Our dashboards are user-friendly software applications for report preparation, data analysis, and effective communication. No coding required.

Our approach is aimed at helping fishery management organizations to rapidly gain technical capacity, produce transparent and repeatable analyses & reports, and achieve effective communication. Our dashboards are for fisheries of all sizes and for stakeholder groups and community-led initiatives.

## WHO WE ARE



Bill Harford, Ph.D.  
President  
Nature Analytics  
bill@natureanalytics.ca

Bill has 15 years of experience in fishery decision-support. Prior to founding Nature Analytics, he developed solutions for fisheries management in the Gulf of Mexico, the Caribbean region, and coastal Pacific regions. Bill is actively involved in supporting community-led fishery management.

Nature Analytics harnesses a network of specialized ecologists and fishery scientists who work collaboratively and are motivated to contribute to multi-disciplinary teams.

## SUPPORT BUNDLES

We provide application deployment and on-going oversight as a value-added subscription service. By incrementally updating your dashboard's features, we continually improve its utility, relevance, and visibility. We can also handle on-going data integration and scientific oversight of analysis and report preparation.

*Includes web deployment, user authentication & administration, user assistance, and persistent data storage. Plus, built-in consultant time tailored to your needs. Based on your service requirements, we offer a continuum of options, including incremental improvement or addition of new features, bespoke outreach and communication materials, and scientific oversight of report preparation, data analysis, and data integration & processing.*

*Each dashboard is a unique stand-alone product. Please contact us for details and pricing for application development and support bundles.*

## What is R Shiny?

Our dashboards are created using R Shiny. R Shiny enables specialized code for fishery analysis to be linked to a user-friendly interface. Our team writes the code, your team uses the interface.

